# **COMMUNICATION TOOLS**

Holiday Fair 1 > 4 February 2024



**PRICE LIST** 

## **CLASSIC**

## **DELUXE**

## SOCIAL MEDIA

f (o)

#### € 250

- 1 post on Instagram
- 1 post on Facebook
- you will also have the possibility to be mentioned in our story

### € 500

- 1 post on Instagram
- 1 post on Facebook
- you will also have the possibility to be mentioned in our story
- A Pinterest bord
- Highlight on our Instagram page with a tag (places are limited!)

### Range

- A reach of more than 700.000 people
- 19.311 followers on FB
- 1.035 followers on IG
- U will have the possibilty to make use of our network

## **MAILING**



#### € 750

 You will receive 2 inserts in our newsletters, where you have the possibility to give your period of choice.

### € 1.250

- You will receive 2 inserts in our newsletters, where you have the possibility to give your period of choice.
- A dedicated mailing in which you as an exhibitor are the focus. This will be send from the Brussels Holiday Fair.

### Range

- Database of 155.000 qualitative contacts
- U will reach a potential audience that is interested in the sector

## **WEBSITE**



#### €850

- A Blogpost
- · An image on the slider
- Your logo will be displayed

#### € 1.250

- A Blogpost
- · An image on the slider
- Your logo will be displayed
- A contest that we'll display and promote on our website from which you will receive the details etc.

#### Range

- Our website has more than 130.000 visitors eacht year
- The pages on our website are viewed more than 400.000 each year

All prices indicated are VAT exclusive at the rate of 21%, unless legally changed.

## **Interested? Contact:**

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